



## **HEART – Open Innovation**

## University of Macerata - Creahub - Via Gramsci 29, Macerata April 12<sup>th</sup>, 2018

Trainers: Margot Nijkamp and Rick Wielens (OPEN INNOVATION ACADEMY)

9.00	<ul> <li>Open Innovation Masterclass Part 2</li> <li>Co-creation</li> <li>Knowledge exchange</li> </ul>
13.00	Break
14.00	Mindsets for Open Innovation  • Workshop: What does Open Innovation mean for your career?  • Q&A discussion time
18.00	Closure