



# HEART Data Management & Intellectual Property Workshop

University of Macerata, Polo Didattico Pantaleoni (Aula rossa), Via Armaroli,  
Macerata  
April 13<sup>th</sup>, 2018

**Trainers: Sam Michiels (KU LEUVEN) and Dennis Versteeg (PHILIPS)**

9.00	<b>DATA MANAGEMENT</b>
<b>INTELLECTUAL PROPERTY WORKSHOP</b>	
10.00	<b>Introduction:</b> <ul style="list-style-type: none"><li>• Speaker &amp; attendees</li><li>• Philips</li><li>• Philips IP&amp;S</li></ul>
10.15	<b>Overview different types of Intellectual Property</b>
11.00	<i>Break</i>
11.15	<b>Focus on Patents (1):</b> <ul style="list-style-type: none"><li>• Rationale of Patents</li><li>• Novelty</li><li>• Inventive Step</li><li>• Excluded subject matter</li></ul>
12.00	<b>Best Inventions Exercise</b>
12.45	<i>Break</i>
13.45	<b>Focus on patents (2):</b> <ul style="list-style-type: none"><li>• Anatomy of Patents</li><li>• Claim language</li><li>• Granting procedure</li><li>• Patent Rights</li><li>• Value of Patents</li></ul>
14.45	<i>Break</i>
15.00	<b>Infringement Exercise</b>
15.45	<b>Conclusion:</b> <ul style="list-style-type: none"><li>• IP in HEART</li><li>• Patents vs. Publications</li><li>• Time for final questions</li></ul>
16.00	<i>Closure</i>