



**HEalth related Activity Recognition system based on IoT**  
**An interdisciplinary training program for young researchers**  
[www.heart-itn.eu](http://www.heart-itn.eu)



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## **China- EU HEART & Health-IoT Summer School** **中欧 HEART & Health-IoT 暑期学校**

**July, 1<sup>st</sup> - 10<sup>th</sup> 2019**

**Shanghai, China**

*Programme draft version dated 07.05.2019*

### 1 July 2019 – Fudan Campus

09:00 to 13:00	Opening and setting the frame work <i>Gerhard Spekowius (Philips Eindhoven)</i> Value proposition building in Philips <i>Gerhard Spekowius (Philips Eindhoven)</i> User Centric Design and Innovation <i>Luna Liu, Michelle Zhang (Philips Design Shanghai)</i>
14:00 to 18:00	Team formation Introducing the use cases and assigning to teams Team work

### 2 July 2019 – Fudan Campus

09:00 to 13:00	Value proposition creation methods <i>Lorenzo Compagnucci (University of Macerata)</i> Value proposition creation methods <i>Lorenzo Compagnucci (University of Macerata)</i>
14:00 to 18:00	Team work & coaching

### 3 July 2019 – Fudan Campus

09:00 to 13:00	Technology readiness and competitive landscape <i>Wei Chen (Fudan University Shanghai)</i> How to protect your business with special regard to CN market <i>Daniel Yan, Amanda Hu (Philips IPS Shanghai)</i>
14:00 to 18:00	Team work & coaching

### 4 July 2019 – Fudan Campus

09:00 to 13:00	Time & Space <i>Ziqiang Zhou (Founder and CEO Time &amp; Space incubator Beijing)</i> Marketing & Business Case estimation for China healthcare consumers <i>Zoe Zhang (Senior CMM Philips Shanghai)</i>
14:00 to 18:00	Team work & coaching

### 5 July 2019 – Fudan Campus

09:00 to 13:00	Regulatory & security for healthcare products EU<->CN <i>Rebecca Su &amp; Ernest Ma (Philips Shanghai)</i> Starting up new business <i>Yongqin Zeng (Philips Healthworks Shanghai)</i>
14:00 to 18:00	Team work & coaching

### 8 July 2019 – Fudan Campus

09:00 to 13:00	Co-creating health scenarios: from trends to uncertainties and indicators <i>Andrea Ricci (ISINNOVA Roma)</i>
14:00 to 18:00	Teams meet coaches & experts from Philips and lecturers to discuss and get advice

### 9 July 2019 – Fudan Campus

09:00 to 13:00	Team work & coaching
14:00 to 18:00	Team work & coaching

### 10 July 2019 – Philips Shanghai Campus

09:00 to 13:00	Final pitches of teams to jury, lecturers and Philips representatives Jury decides
14:00 to 18:00	Feedback from Jury Supervisory Board meeting ctd. Closing dinner